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ATTORNEY DOCKET NO. 14103.0001
SERIAL NO. 09/398,268
Page 1 of 1

Modified Form PTO-1449 U.S. DEPARTMENT OF COMMERCE (Rev. 7-97) PATENT AND TRADEMARK OFFICE LIST OF DOCUMENTS CITED BY APPLICANT (Use several sheets if necessary)	ATTORNEY DOCKET NO.: 14103.0001	SERIAL NO. 09/398,268
	APPLICANT: Ross, Jr. et al.	
	FILING DATE: September 17, 1999	GROUP: 2756 2142

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
✓	AA	6,029,141	02/22/00	Bezos et al.	705	27	
✓	AB	5,319,542	06/07/94	King, Jr. et al.	364	401	
✓	AC	5,590,197	12/31/96	Chen et al.	380	24	
✓	AD	5,715,314	02/03/98	Payne et al.	380	24	
✓	AE	5,717,860	02/10/98	Graber et al.	395	200.12	
✓	AF	5,745,681	04/28/98	Levine et al.	395	200.3	
✓	AG	5,812,769	09/22/98	Graber et al.	395	200.12	
✓	AH	5,819,285	10/06/98	Damico et al.	707	162	
✓	AI	5,991,735	11/23/99	Gerace	705	10	OCT 21 2002
✓	AJ	5,848,396	12/08/98	Gerace	705	10	
✓	AK	5,991,740	11/23/99	Messer	705	27	Technology Center 2100

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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

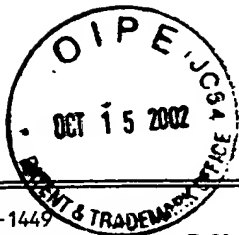
✓	AL	Dialog file 16 (database PROMT(R)), No. 6016914, BookSite launches version 3.0 of the popular electronic commerce web site." Business Wire, 2 pages, Feb. 23, 1996
✓	AM	Dialog file 16 (database PROMT(R)), No. 6296727, "Amazon.com introduces "Amazon.com Associates" - a new model for internet-based commerce." Business Wire, 3 pages, Jul 18, 1996.
✓	AN	Can Mixing 'Cookies' with Online Marketing be a Recipe for Heartburn? (Infoworld, vol. 18, No. 30), Jul. 22, 1996.
✓	AO	RealTime Travel Info Available Online (Dialog database file 9, document 01107096), Jan. 17, 1995.
✓	AP	Online Growth Virtually Untapped, PC Vendors Taking More Advantage of Booming Sales (Computer Retail Week vol. 4, No. 64, p. 160), Jun. 6, 1994.
✓	AQ	Selected document from Books.com Web site describing Book Stacks Unlimited links partner program.
✓	AR	Selected documents from Incognito Cafe Web site describing several on-line bookstore links, undated (5 printed pages).
✓	AS	Resnick P., Iacovou, N., Suchak, M., Bergstrom, P., and Riedl, J., GroupLens: An Open Architecture for Collaborative Filtering of Netnews. Proceedings of ACM 1994 Conference on Computer Supported Cooperative Work, Chapel Hill, NC, pp. 175-186.
✓	AT	Balabanovic, M., and Shoham, Y., Fab: Content-Based Collaborative Recommendation. Communications of the ACM, vol. 40., No. 3, (Mar. 1997) pp. 66-73.

EXAMINER: *John A. Love*

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	AA	5,515,270	5/7/96	Weinblatt			
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	AE	5,712,979	1/27/98	Graber et al.			
	AF	5,721,827	2/24/98	Logan et al.			
	AG	5,724,424	3/3/98	Gifford			
	AH	5,800,481	9/15/98	Baron et al.			
	AI	5,825,884	10/20/98	Zdepksi et al.			
	AJ	5,860,068	1/12/99	Cook			
	AK	5,862,325	1/19/99	Reed et al.			
	AL	5,878,219	3/2/99	Vance, Jr. et al.			
	AM	5,884,033	3/16/99	Duvall et al.			
	AN	5,884,045	3/16/99	Kurihara			
	AO	5,895,091	4/6/99	Hunt et al.			
	AP	5,895,468	4/20/99	Whitmyer, Jr.			
	AQ	5,898,836	4/27/99	Freivold et al.			
	AR	5,907,830	5/25/99	Engel et al.			
	AS	5,913,040	6/15/99	Rakavy et al.			
	AT	5,913,202	6/15/99	Motoyama			
	AU	5,915,243	6/22/99	Smolen			
	AV	5,918,239	6/29/99	Allen et al.			
	AW	5,926,798	7/20/99	Garter			
	AX	5,930,765	7/27/99	Martin			
	AY	5,937,392	8/10/99	Alberts			
	AZ	5,940,843	8/17/99	Zueknovich et al.			
	BA	5,956,709	9/21/99	Xue			
	BB	5,963,915	10/5/99	Kirsch			
	BC	5,978,766	11/2/99	Luciw			

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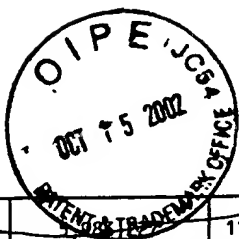
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BD		11/9/99	Nazem et al.			
BE	5,983,270	11/9/99	Abraham et al.			
BF	5,987,498	11/16/99	Athing et al.			

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

BG	"Agent-Mediated Electronic Commerce: Issues, Challenges and Some Viewpoints", Hyacinth S. Nwana, Jeff Rosenschein, Thomas Sandholm, Carlos Sierra, Pattie Maes, and Rob Guttman; Proceedings of the 2 nd International Conference on Autonomous Agents, pp. 189-196, May (1998).					
BH	"An Adaptive Algorithm for Learning Changes in User Interests", Dwi H. Widyantoro, Thomas R. Ioerger and John Yen, Proceedings of Conference on Knowledge and Information Management, pp. 405-412, November (1999).					
BI	"A Multilevel Approach to Intelligent Information Filtering: Model, System, and Evaluation", ACM Transactions on Information Systems, Vol. 15, Issue 4 (1997), pp. 368-399.					
BJ	Web Pages, http://www.broadvision.com (1996).					

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U.S. PATENT DOCUMENTS GROUP 2700							
EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
JNL	AA	5,515,270	5/7/96	Weinblatt	11	11	
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022	BD	5,983,227	11/9/99	Nazem et al.	—	—	
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Don R. Carlson

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Patented Form PTO-1449

U.S. DEPARTMENT OF COMMERCE (Revised 80)

PATENT AND TRADEMARK OFFICE

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